



LIBRARY OF MICHIGAN

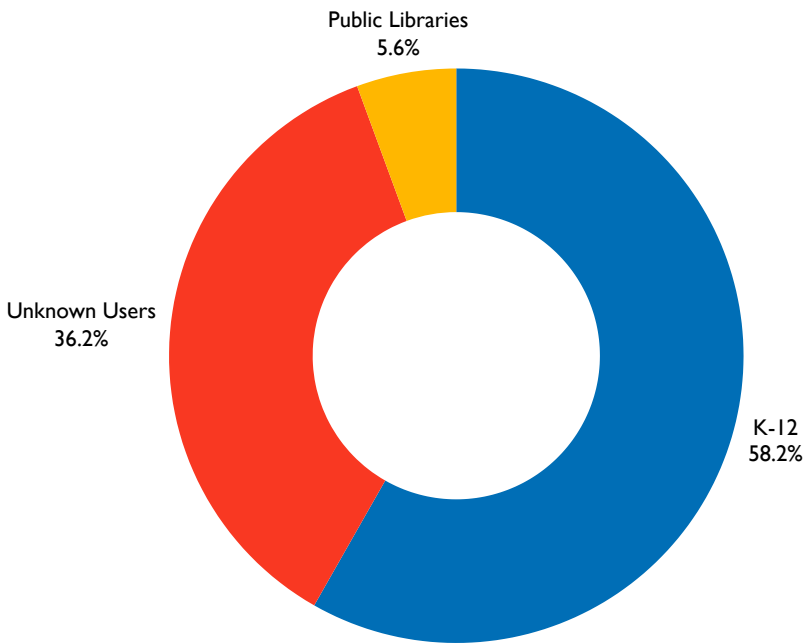


MeL eResource Usage Report

For Fiscal Year 2024

January 30, 2025

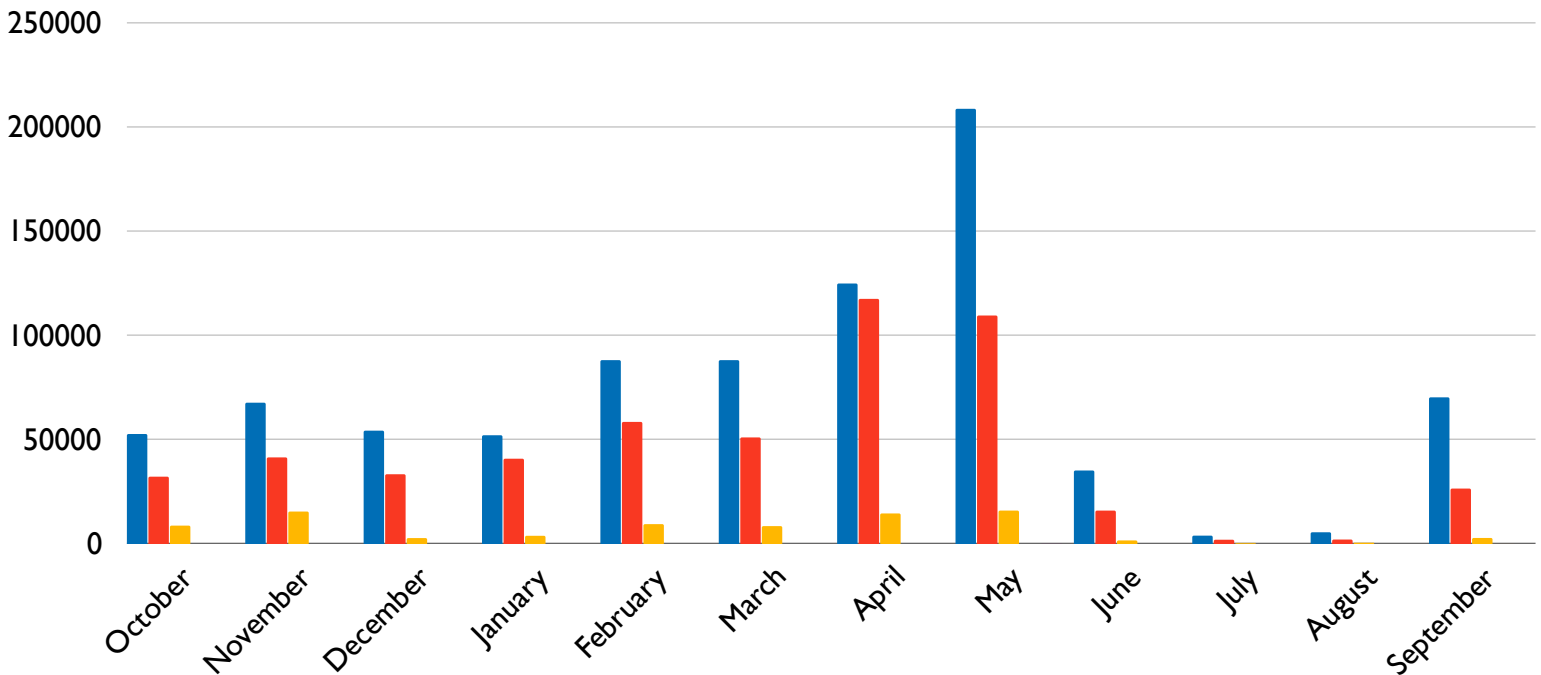
PebbleGo Usage



Library Type	Total
K-12	851,744
Unknown Users	528,795
Public Libraries	82,048
MCLS	18
Academic	8

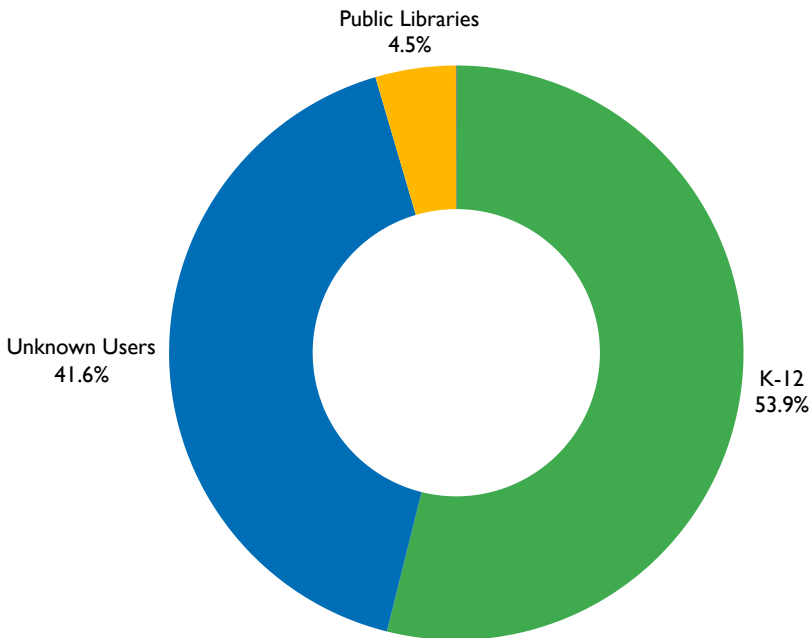
K-12 Public Schools are by far the largest users of PebbleGo, nearly 60% of the usage. Unknown users, or people who use their Geo-IP to access MeL are the second largest user. Public libraries make up only 5%.

■ K-12
 ■ Unknown User
 ■ Public
 ■ Academic
 ■ MCLS



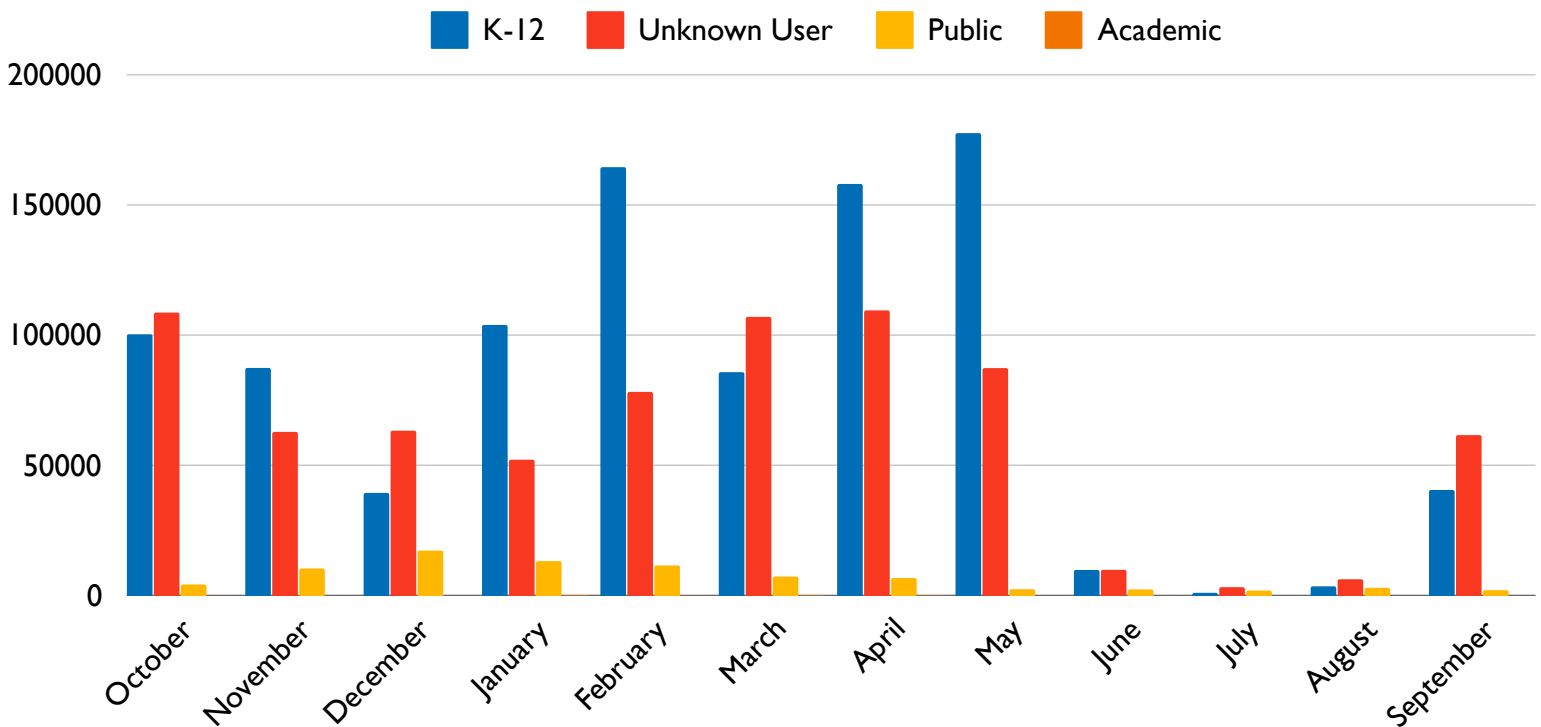
Summer Months have very low usage, across all libraries. This makes the connection that PebbleGo is mostly used by schools, no matter what library/ location the user in.

Worldbook Usage



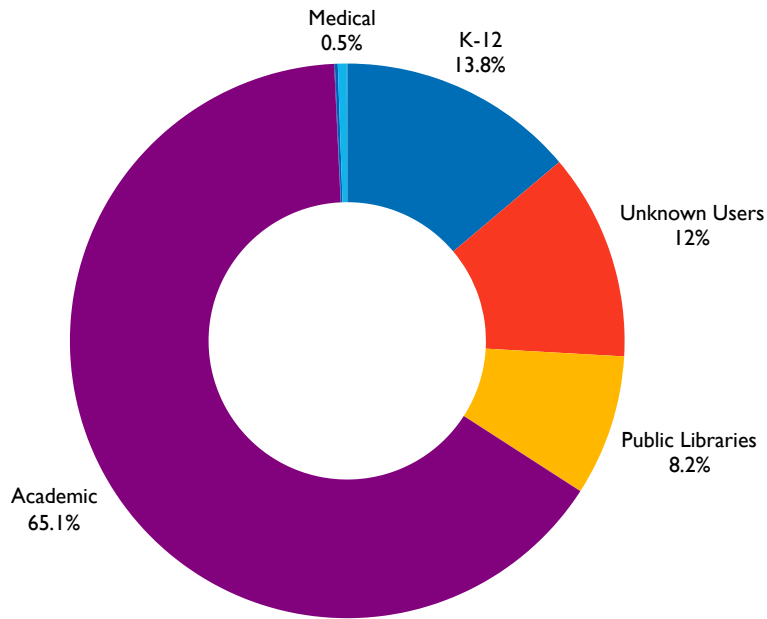
Library Type	Total
K-12	971,583
Unknown Users	749,511
Public Libraries	81,575
Academic	339

K-12 Public Schools and unknown users share 54% and 42% of users, 96% in total. Public libraries remain under 5% of users.



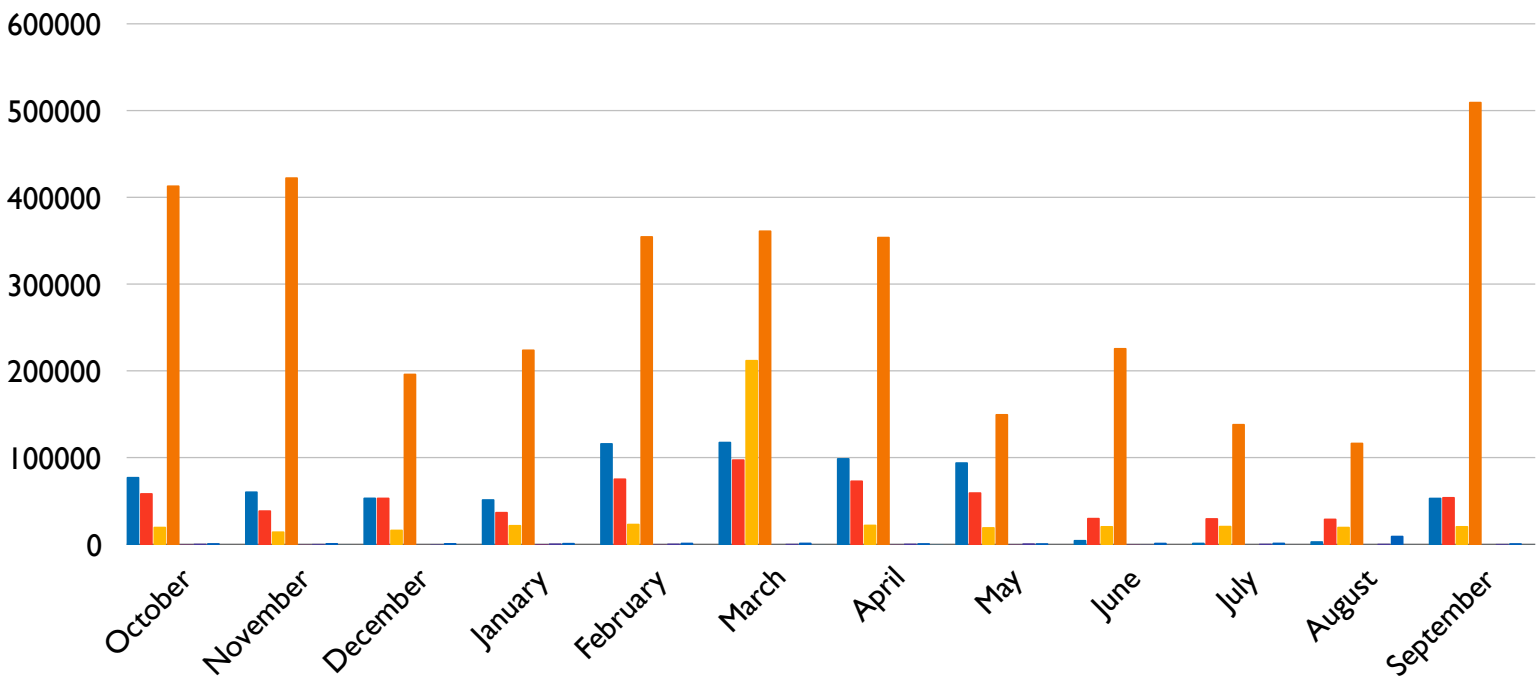
Summer Months have very low usage, across all libraries. This also makes the connection with the school year and usage.

EBSCO Usage



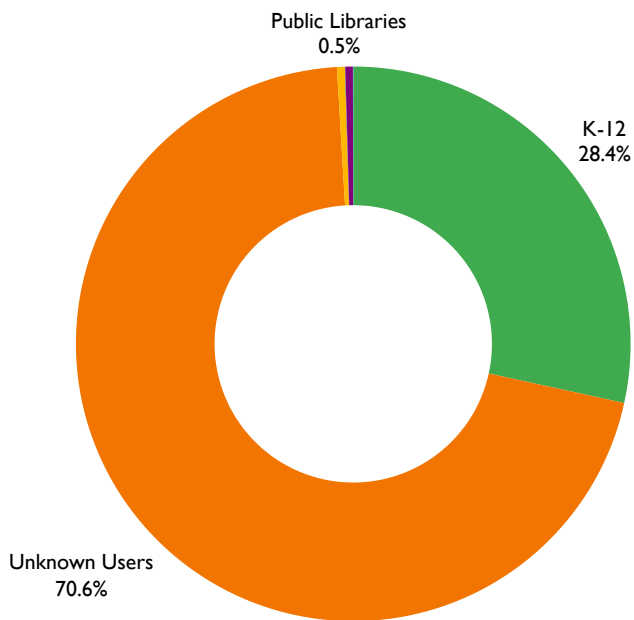
Academics are by far the largest users of EBSCO, with 65% of the usage. K-12 is the second largest user. Medical facilities are the largest special library group. Public library usage is higher, but still under 10% of all users.

Library Type	Total
K-12	738,343
Unknown Users	642,391
Public Libraries	434,465
MCLS	1,073
Academic	3,472,871
Medical	27,747
Special	8,987
Tribal	295
State	2,250



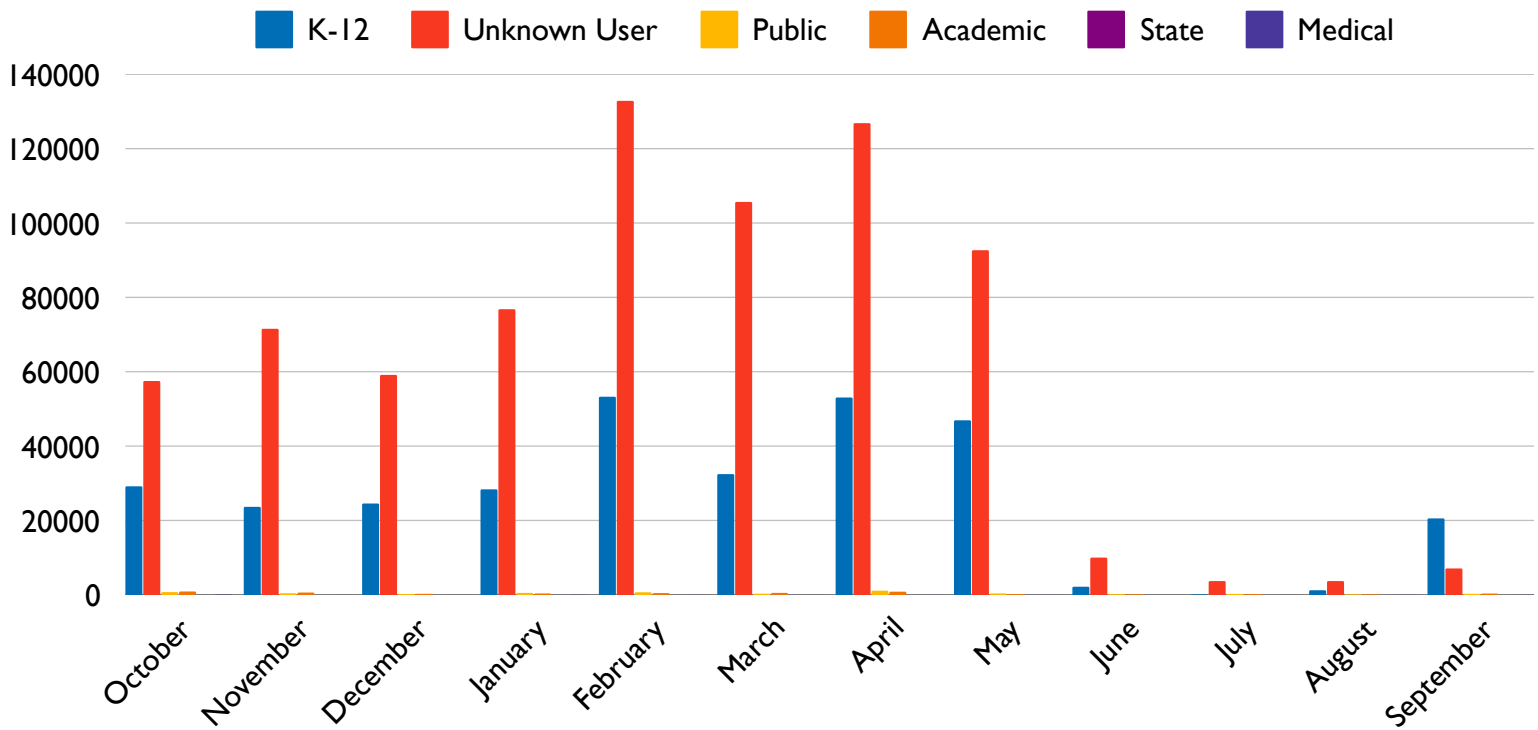
Summer months have low usage, across all libraries, though academics are still the highest in usage in the summer. However, academic institutions are open during the summer months.

Britannica Usage



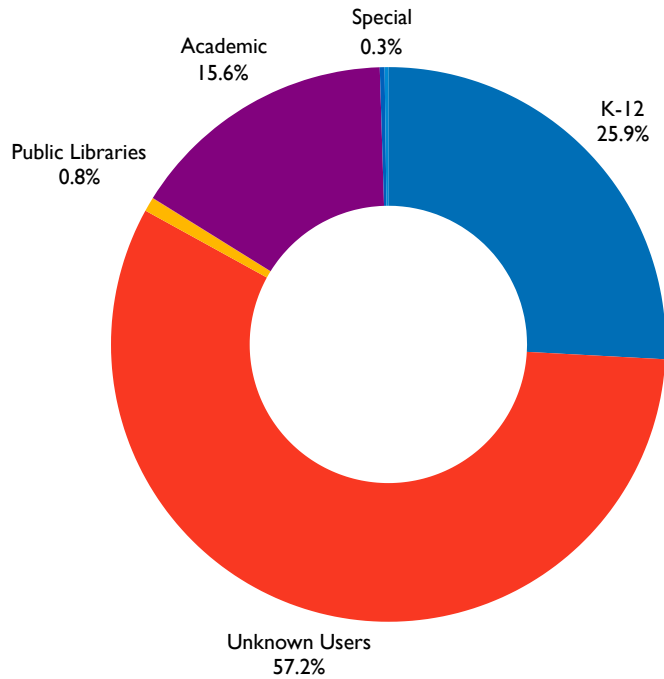
70% of Britannica is usage by unknown users, who access the resources with their Geo-IP or direct link. The second highest is K-12. Public libraries make up less than half of 1% in usage.

Library Type	Total
K-12	315,561
Unknown Users	784,258
Public Libraries	5,098
School/Public	251
Academic	4,881
Medical	187
State	23



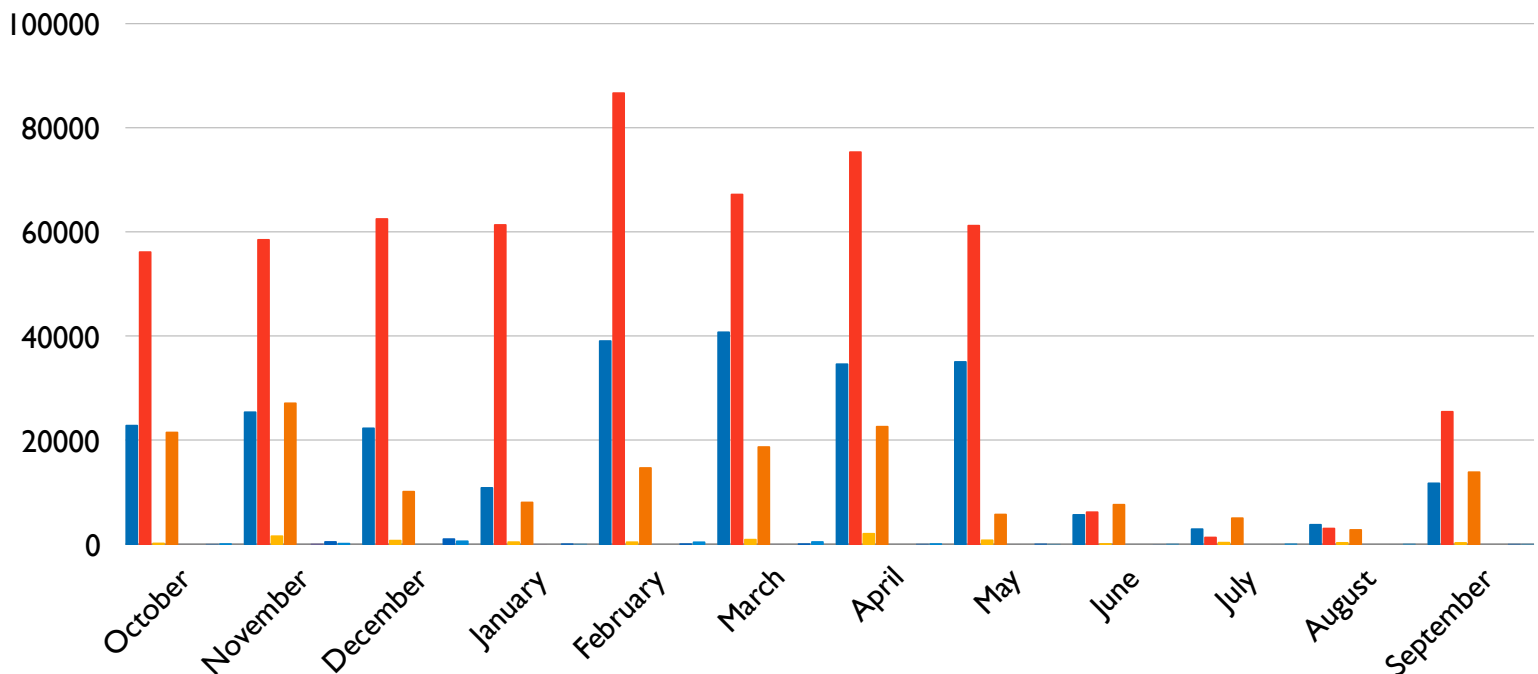
There is very low usage with the unknown users in the summer months. It can be suggested that they are connected with the school year.

Gale Usage



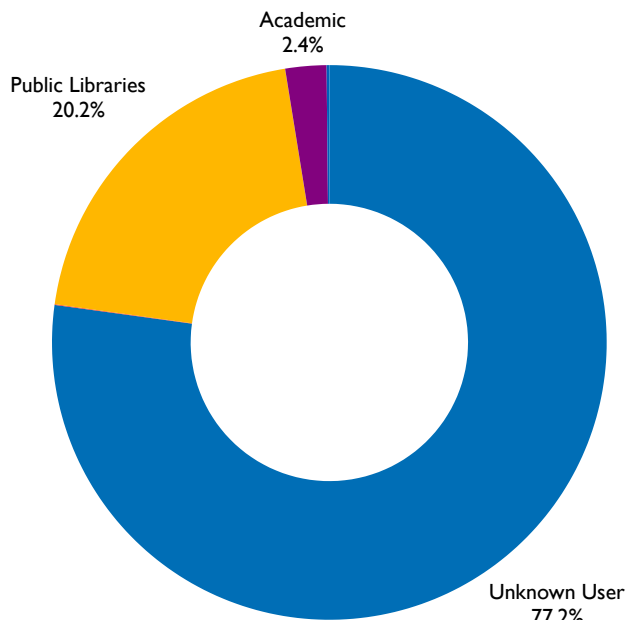
Library Type	Total
K-12	253,750
Unknown Users	561,014
Public Libraries	8,037
Federal	2,106
Academic	153,598
Medical	4
State	11
Special	2,732

58% of Gale usage is by unknown users. Followed by K-12 at 26%. Public libraries remain under 1% in usage. Medical libraries are the largest special library user. The US Army in Warren is also a user of Gale.



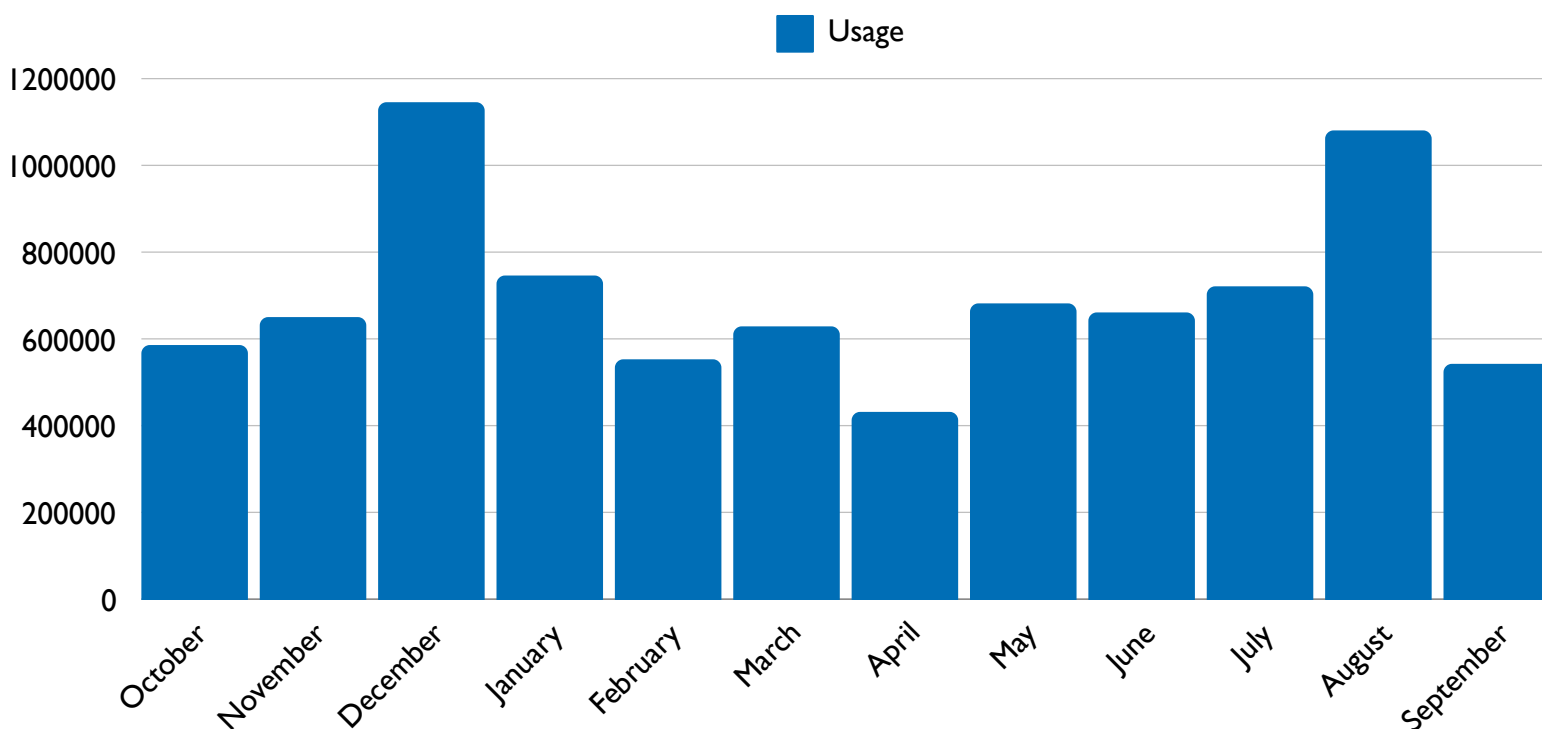
Once again, low usage for all libraries in the summer. Unknown user's usage reflects the same patterns as K-12. Public Libraries also go down in usage, making the correlation that students use these resources at their public libraries.

A to Z Databases Usage



A to Z Databases does not follow the same patterns as the others, with Public Libraries being #2 in usage and nearly 20% overall. But by far the largest users of A to Z are unknown, making up 77% of all usage for the resource.

Library Type	Total
K-12	4,314
Unknown Users	7,587,342
Public Libraries	1,989,662
Academic	234,953
School/Public	996
Cooperative	281
Special	13,393



A to Z Databases is aimed at working professionals, and it shows in usage over a period a year. Summer months do not show a large decrease in usage like other databases and higher usage numbers usually align with people's spending habits and job searches.

Michigan Cities' Usage

On MeL.org



The largest amount of users are located in Holland. However, some cannot be identified geographically whether this is from VPNs or other computer protections. Detroit, Michigan's largest city is 4th, while "Ashburn" (maybe should be Auburn?) is 3rd.

Library Type	Total
Holland	53,184
Not Set	48,140
Ashburn	32,082
Detroit	18,611
Mattawan	18,344
Grand Rapids	10,423
Rochester Hills	9,805
Ann Arbor	9,459
Saginaw	9,124
Canton	6,605